



Sammie Sue Bullard

SEP 17, 1927 - APR 12, 2009



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FUNERAL HOMES
OF LONGVIEW AND HENDERSON

Table of Contents

Obituary	Page 3
Tribute Wall	Page 5



Sammie Sue Bullard

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Sammie Sue Bullard was born September 17, 1927 in Carthage, Texas to Sidney and Esther Pearl Smith. The loss of her father at an early age, spawned an indescribable bond, and unfaltering love between her mother and her.

Sammie graduated from Carthage High School, where she played in the band, and was selected as the Football and Band Sweetheart.

She met her lifelong sweetheart, Rod Bullard, when he had been assigned recruitment service for the United States Navy in Carthage in 1955. She and Rod were married within just a few years. Rod always said Sammie was the best thing that ever happened to him, and Sammie agreed.

Rod and Sammie moved to Longview in 1959, and bought Wholesale Supply, Inc. in 1962. They began laying the foundation for the Bullard family's future for four generations to come. Rod and Sammie built their business on loyalty, service, and honest relationships with all - customers, employees, dealers, and vendors alike. The company is the success it is today because of the seeds they planted, and the roots that have grown since will carry it into the future. Everyone in the industry had just as much respect for Sammie, as they did Rod, and rightfully so.

She worked every day of her life at Wholesale Supply, Inc., and kept all of the financials by hand to this very day. Sammie was as sharp as a twentysomething, but wise beyond her years. She worked the day before she left us, and would not have had it any other way.

Sammie's mother was diagnosed with cancer, and lived with she and Rod in Longview, where Sammie waited on her hand and foot, and ensured she was as comfortable as possible. Within a year, Rod was diagnosed with pancreatic cancer, and after a year-long battle with the vicious beast of a disease, she lost her beloved husband. She never waived through either of their battles, but did everything in her power to comfort and care for them, while still maintaining her responsibilities at the office.



Obituary

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Since the day Rod Sr. passed away, Rod Jr. has been her rock. His unselfish dedication to her, was always his greatest concern, and they worked side-by-side, running the family business.

Her loyalty was seen in all aspects of her life - to her church, family, friends, and the business. Her family is surprised she never received an award as a top financial supporter of the Hallmark Company, as friends and family were constantly receiving cards and gifts for every occasion and occurrence. Her softer side shined through when her grandchildren and great-grandchildren were around. Between Ashley, Cade, and Chase, she rarely missed a sporting event, piano recital, graduation, choir performance - if her grandkids were doing something - she would be there. She was just as adoring of her great-grandchildren, and was blessed with being able to see them, and "put them to work" three days a week at the office, for the past eight months.

She never wanted to be in the spotlight, and never became accustomed to receiving compliments. She was modest and humble, yet stern and opinionated, to say the least. She gave of herself every day of her life, and rarely did things for herself. She defined the term matriarch in so many ways.

Sammie served many years as a member of the Knife & Fork Club, the East Texas Restaurant Association, the American Business Women's Association, and a lifelong member of Zonta International, and was a member of First Baptist Church of Longview since the early 1960s.

She is survived by her son and daughter-in-law, Rod and Rhonda Bullard of Longview; granddaughter Ashley Green and husband Philip of Longview; grandson Cade Bullard and wife Lesli of Denton; grandson Chase Bullard of Dallas; great-grandchildren Dylan and Lane Green; cousins, Jean Jernigan, and John Cooke of Carthage; and extended family in Carthage and Longview.

The family will receive friends and family at Rader Funeral Home in Longview on Tuesday, April 14 from 6 - 8p.m. The funeral service will be at First Baptist church of Longview, Wednesday, April 15 at 10a.m. with burial following at Oddfellows Cemetary in Carthage Texas. In lieu of flowers donations may be made to the Longview Zonta Club Scholarship fund, or the American Cancer Society.



Tribute Wall

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Anonymous posted:

I was so sorry to here the news of Sammie passing. She was a very kind woman, giving unsolicited help many times with catering events. She was always so nice.She will be missed by many. My prayers go out to the family.##imported-begin##Dean Palmer##imported-end##

April 24 at 7:00 PM



Anonymous posted:

Dear Rod, Rhonda, Ashley, Cade, and Chase,We were so sad to hear about Sammie. She was such a dear person and we always loved to visit with her. You are all in our prayers. Lynne, Lamar and the girls##imported-begin##Lynne Simpson##imported-end##

April 19 at 7:00 PM



Anonymous posted:

Rod and Family,Just read where your Mom passed away and wanted you to know i am praying for your family for your loss.God Bless, Jeri Yates Chapman##imported-begin##Jeri Yates Chapman##imported-end##

April 16 at 7:00 PM



Anonymous posted:

Ashley -We are very sorry to hear about your loss. Our thoughts and prayers are with you and your family.##imported-begin##Blake and Jennifer Linton##imported-end##

April 14 at 7:00 PM



Anonymous posted:

Rod: We were really sorry to hear of your mother's passing. Barb and my hearts are with you at this time.##imported-begin##Walter and Barbara Bennett##imported-end##

April 13 at 7:00 PM



Tribute Wall

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Anonymous posted:

Dear Family of Samie: So sorry to learn of your loss. Samie and I were classmates of Carthage High School, graduating in 1944. Samie was always one of my favorite classmates. May God bless you as you grieve your loss.##imported-begin##J. B. Hardin##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Rod, Rhonda, Cade, Chase, & Ashley-Our sincerest thoughts and prayers are with all of you during this trying time.With love, Dot Maxwell Mike & Lynda Maxwell Kelly Maxwell R. Blake Cammack Brittney Cammack Brandon Maxwell Kady Maxwell Dylan Maxwell##imported-begin##The Maxwell Family##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Dear Rod, Rhonda and family,We are so sorry to hear about your loss. Your loss is shared by many as your mom, in her quiet way, was known and loved by many. We thought that the obituary was so well written and such a fitting tribute to a life well lived.Please know that you are in our thoughts and prayers.Love,The Sloans##imported-begin##John and Dee Anne Sloan##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Dear Rod, Rhonda, and family,We are so sorry to hear of Sammie's death. She was a wonderful and kind lady who was always enjoyable to be around.Please know you are in our thoughts and prayers.Sincerely,Sherry and Richard##imported-begin##Richard and Sherry Beall Molpus##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Rod/Rhonda and family may the God of comfort be with each of you during this time of sorrow. I did not know Ms. Bullard but after reading her obituary it is obvious that she was a caring and devoted mom, wife, grandmother, friend, etc. I wish I could have known her. We will keep your family in our prayers.##imported-begin##Oscar & Emogene Polk##imported-end##

April 13 at 7:00 PM



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Anonymous posted:

I am so sadden by the news. Rod, my thoughts and prayers are with you and the family. Sammie was very special lady. She'll be missed by so many. Love to you all.##imported-begin##Betty Jernigan##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Sammie and I were classmates in Carthage from the 2nd grade thru high school graduation in 1944. I remember seeing her Mother driving her to school in a little blue Ford Model A many, many times in the earlier years. Sammie was always pretty, smart, and well-liked. It has been a pleasure to see her in recent years at our Class of 1944 reunions and mini-reunion lunches in Carthage. I am sending a memorial gift on behalf of the CHS Class of '44 to the CISD Education Foundation.##imported-begin##Rev. Dr. Guston Browning##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Sammie was a totally loving, accepting,grateful child of our Heavenly Father. She will be missed here but the stars in heaven will shine brighter as we remember and celebrate her beautiful life.##imported-begin##Carolyn Renfro##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Rhonda & Rod, we are so sorry to hear of your loss. Our thoughts and prayers are with your family during this difficult time.##imported-begin##Detra & Doug Foster##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Rod, Rhonda, Ashley, Cade & Chase -You all are in my thoughts and prayers. I am so sorry for your loss.##imported-begin##Jennifer Harris##imported-end##

April 13 at 7:00 PM



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Anonymous posted:

I will miss Samie and all the card's she sent to Colby and I. She was part of our family to us growing up and even when I became adult too. She came to the hospital the day Colby was born that meant the world to me. She was a real true friend to my parent's. Your family is in our thought's and prayer's.##imported-begin##Tammy Alford & Colby Townsend##imported-end##

April 13 at 7:00 PM



Anonymous posted:

Dear Bullard Family, The news of Sammie's passing is heart breaking and hard hitting. Sammie has been a part of our families Alford, Warnix, Edward for my entire life 43 years. She and Rod Sr. touched the lives of many, many people and all for the better! Please know that each of you are in my prayers and thoughts during this very difficult time.##imported-begin##Tony Edward##imported-end##

April 12 at 7:00 PM



Anonymous posted:

Rod, Rhonda, Ash, Cade & Chase.. Mere words cannot express my deepest sympathy for you all right now. In all the years I've known Mom and all the memories I have of her, she was such "The Rock!" Lovingly devoted, but tough as nails. My heart grieves for your loss. May the Lord wrap his arms around you, and give you all the comfort and peace that only He can give during this difficult time and the days to follow. My prayers are with you. I love you all!##imported-begin##Matt & Candy Bobo##imported-end##

April 12 at 7:00 PM



Anonymous posted:

Rod and Family, Our thoughts are with you. We are so sorry for your loss. Sammie was a wonderful person and will be missed by all of us. Love you guys! Jim Tuel and Family##imported-begin##Jim and Sharon Tuel##imported-end##

April 12 at 7:00 PM



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Anonymous posted:

Our thoughts and prayers are with you. We love you.##imported-begin##Vance, Toni, Daniel, Meagan, and Brooke Cameron##imported-end##

April 12 at 7:00 PM



Anonymous posted:

So sorry for your loss.##imported-begin##Kathy Northcutt##imported-end##

April 12 at 7:00 PM



Anonymous posted:

We are heartbroken over this loss. Our thoughts and prayers are with the family and many friends!##imported-begin##Stacey & David Copeland##imported-end##

April 12 at 7:00 PM



Anonymous posted:

To a wonderful lady that we will miss deeply. Our prayers are with you.##imported-begin##Dale & Margie Bundrick##imported-end##

April 12 at 7:00 PM



Memories only last if you share them

Join us in honoring Sammie by contributing to a collection of shared memories.



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